

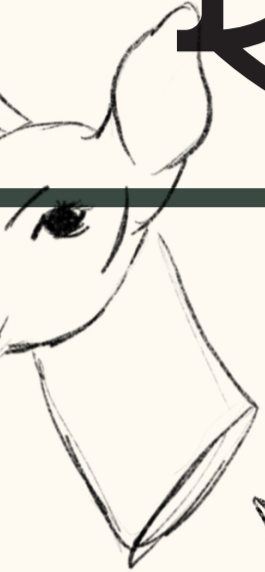
SPRING 2022

ART IS FREE.
TAKE WHAT YOU NEED.

THE

DAILY DOE

AFTER ALL THIS WAITING, WHAT MOVES YOU TO ACTION? WHAT PRYS YOU FROM THE HARMFUL COMFORT OF YOUR BED OF APATHY? NOT APATHY, THEN, FEAR.



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THE ISSUE 02

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It's more than a camera, it's almost alive Dan Hurreira



Truthfully, I've never been good with explaining myself, I've never been good with words, I've never been good at articulating how I feel. But for some reason, with photography I feel like all the things I have ever wanted to explain but could never articulate are explained through an image.

With Polaroids, I was now able to hold and physically feel those emotions, those things that I've always wanted to explain but couldn't articulate. In this crazy digital age of NFT's, cryptocurrency, social media, and cyber-hell it feels grounded and real to be able to take a picture and watch that same image develop before your very eyes and then to give that picture away for someone else to cherish.

Photography, in a lot of ways, is a parasitic relationship between photographer and subject, the photographer is taking the photo. In the late 60s, Polaroid had a motto "It's more than a camera, it's almost alive" and certainly, almost everyone I've come across who's Polaroid I've taken, this is the case. Polaroids turned the parasitic relationship of photography into a social interaction, and if you've ever taken a Polaroid at a party, you'll know the mood completely changes when a Polaroid camera is whipped out and a photo is taken something magical happens, in that moment, everyone involved in the photo gets excited to see the Polaroid develop and to then hold the photo and even display it once it's fully developed.

I've taken thousands of Polaroids since I first began my journey into photography, and the reaction I receive whenever I whip out my camera has been the same. The wonder, love, happiness of being able to instantly document a moment and have a 1/1 physical print of that moment is expressed throughout the faces of everyone I've encountered who's Polaroid I've taken.





Dan is a photographer from Florida currently living in Philadelphia, primarily specializing in film and instant photography. Dan uses photography and Polaroids specifically to tell stories of himself and others around him, and to capture moments in time that might otherwise be forgotten.

FOLLOW ALONG WITH DAN AT @IFEELLIKEDAN





Orlando based vintage home and lifestyle curators, Jess and Zach, have been operating their online vintage shop, Rochele, since 2020. Zach is a musician and composer, and he enjoys architecture, design and art through travel. Jess was a photographer for over a decade, and expresses her passion for design through clothing and interiors.

All of this is expressed in the curation of the pieces brought to their shop, sourced from all over the country through estate sales, auctions, resale shops, and antique stores. Rochele is a curation of modern and fun pieces made from the 1950's to the early 2000's, with a focus on deco revival, postmodernism, organic textures, and natural elements.

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more meaningful choice.*

THE FAWNDR'S COLOR PALETTE SPRING 22



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