

SOMETIME 2021

ART IS FREE.
TAKE WHAT YOU NEED.

THE
DAILY DOE
YOU'RE HIRED!

BE GENTLY RUTHLESS.


**LADY LIKE INC. 2022
EMPLOYEE
MANUAL**



12 ISSUE 01

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For your consideration :



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Ladylike inc.
2022

a collection of dates for your consideration
presented by Doe Creative

Doe Creative presents,
Ladylike inc. 2022 -
a custom calendar written, directed, and curated with you in mind.

ON AIR

DOE CREATIVE PRESENTS: SAY WHAT YOU MEAN

Since the launch of our first episode, The Maiden Voyage, in October 2021 the Say What You Mean Podcast has had a lot more firsts. Our first sponsorship, first Q+A, first delay even! (Thanks holiday travel).

If you haven't heard yet, we launched a podcast! Say What You Mean is a short-form podcast aimed at giving creatives easy, applicable communication tips to enhance their overall voice, public interaction, and client conversations.

Each episode is only around 5-15 minutes long. The reason for this is to keep the topics easily digestible. Like the charcuterie board of podcasts. Listen to whichever topics you'd like today.

Following the launch of each episode, we continue the conversation over on Instagram. Through Q+A's, listener-submitted suggestions and expounding on the ideas presented in the episode, we can continue to evolve the ideas we discuss on the podcast - as communication is a living, breathing, ever-changing landscape.

Starting a podcast was a thought I dodged for far too long. I was fearful of becoming

a chronic "starter". I didn't want to put the idea of a podcast in my head without the plan to follow-through in the long run.

After much healthy pushing from friends and supporters, a year of Instagram stories, and many shower debates with myself, Say What You Mean is alive.

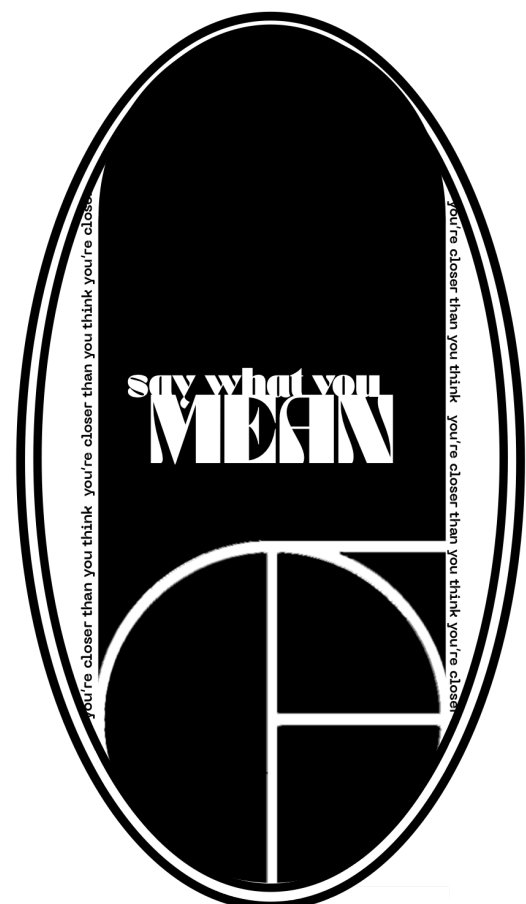
2021 has been a year of wonder and rebirth. I am ever-thankful.

Following the first episode launch I received overwhelming feedback of listeners already using the advice in our stories in their professional AND personal communications. Phew. Exciting. Encouraging. Terrifying? People are taking advice I gave them? No idea is original, but I feel a burden of delivering quality information. Hearing your success stories feels like an award ribbon every time.

What's the next step for Say What You Mean? The short answer is: community involvement. We intentionally launched this journey with one voice to pave the way for bringing chairs to the table. To leave room for your voice. In the near future we plan to feature artists who have a few tricks up their sleeve to share.

Our normal episodes will always retain the formula of short-form, actionable, conversational, and standalone. This means you can listen in any order and not miss anything! From there, we'll add in periodic Q+A episodes, specials, maybe even some surprises we can't quite chat about yet.

Have an idea? Want to come chat with us? Send us a message: hello@doecreative.co. There's a mic saved for you.



Meet QREATE.

C O F F E E + S T U D I O



Image from Qreate Coffee + Studio

Before Qreate Coffee + Studio opened its doors to Orlando in 2019, it was a vision in Quay Hu's mind of a space for community inspiration.

Orlando local Quay Hu quit his job 6 years ago to pursue photography full-time after picking up a camera to capture the memories of his first daughter's childhood. Using photography as a stress reliever and way to visualize his family's growing life, Quay became a Sony ambassador and would soon start hosting events, photo walks and educational resources as a Sony Ambassador.

His vision for Qreate started in 2018 as a place for the community to come together in an intentional space to cultivate creative work. Spending a lot of time in coffee shops built his passion for coffee, and having the convenience of a space to edit or meet clients with a studio built in was the perfect marriage.

Qreate is crafted to welcome everyone - the space is accessible with community seating to encourage collaborative conversation and meeting new, like-minded people, and is loaded with



Image from Qreate Coffee + Studio

intentional details like an abundance of available outlets and strategic studio pricing to come together as a convenient and curated space for creators and caffeine-enjoyers alike.

Qreate has begun to host free networking opportunities and workshops with their recurring First Tuesday events. Quay and the team plan to continue to build larger educational events in the future, and to continue to be a base to advocate for locals of all kinds. The shop and studio currently feature local bakers, pieces from local photographers adorn the walls, and ongoing pop ups as well as community activity throughout Orlando.

The passion for our local community is evident in all that comes from Qreate Coffee + Studio. If you haven't yet, a visit to Qreate deserves a spot at the top of your to-do list.

Connect with Qreate: IG: @qreatecoffee / www.qreatecoffee.com



Meet Stellar Nova Henna

My name is actually Simone, but my henna company is named after my first daughter Stella. I am a 27 year old West Indian womxn who was born in New York but migrated to Florida. My cultural roots run through Africa and South Asia. I love that I have the honor of connecting with my roots through this art medium.

I have been participating in henna art for almost six years now and am so grateful for the community that has given me the opportunity to connect with and also help me grow into where I am today. Thank you, Orlando.

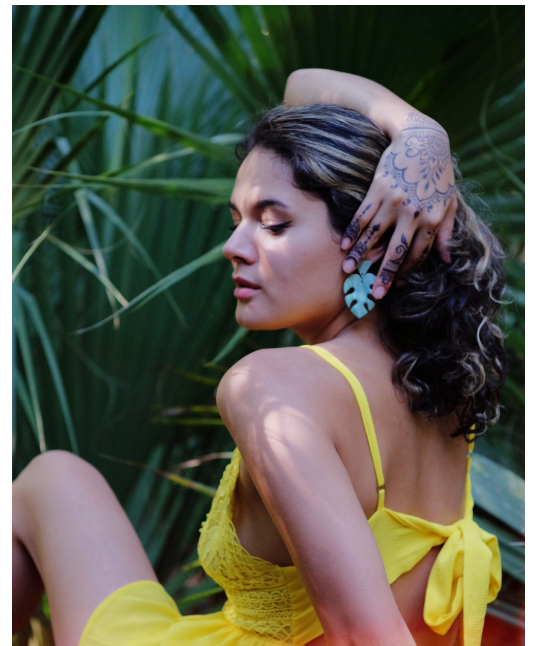


Double handed henna. Filling up two hands with near symmetrical designs are just an aesthetically satisfying for me to do. I am more likely to do one handed henna, but when I have the opportunity to do two hands with henna, I don't let that opportunity go.



Decorating the vessel of a pregnant woman. These sessions are my most favored due to how intimate decorating an unborn child's home is. I have the privilege of feeling little movements and wiggles while the baby is so curious within, i'm an extremely maternal person, so I genuinely look forward to maternity henna any chance I can get.

Jagua tattoo in the jungle. I have been exploring more with jagua which is also a natural stain but derives from *Genipa americana* a fruit that grows from trees in South America. I am a henna artist at first, but there's so much connection to jagua to me as there is to henna.



Stellar Nova Henna

@stellarnovahenna



Images from Lauren Holub

Meet Moonlight Exchange Co.

In my day-to-day, I work passionately as a graphic/product designer for a global sourcing company in the home and garden and retail industry. But after years of hiding and distracting myself from my natural abilities, I decided it was time to fully submit and accept my inner truth. In other words, I am an intuitive empathic medium and am so grateful and thankful to finally be sharing my gifts with the outside.

Along with my intuitive creations, I provide local house cleansings and crystal gridings, energy healing (local and distant), as well as personal psychic readings.

From time to time, you will also see some curated vintage pieces as well as hand-lettered art sprinkled into the mix. Weird combo, I know. But as a creative psychic-being, how can I pick just one?!?

Etsy: [etsy.com/shop/MoonlightExchangeCo](https://www.etsy.com/shop/MoonlightExchangeCo)

Instagram: @moonlightexchange

In my process, I utilize my mediumship and intuitive abilities to channel your energy, call on your guides/ancestors/loved ones who have passed (basically your whole spiritual team), to create a completely unique bracelet fit for your extremely specific healing needs.

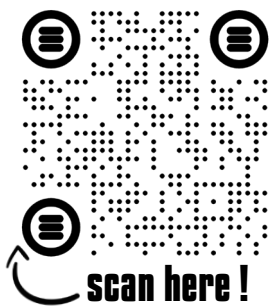
I purposely do not remember the meanings of the stones to ensure the authenticity of the message. What is meant to be will be. My only influence is the design, of course!

You receive a personalized psychic reading utilizing the healing powers of sacred gemstones, with the added bonus of a beautiful, handmade piece of jewelry. I include a printed write-up explaining each of the stones meaning and their healing abilities, so you can then see if I channeled the message correctly based on your present energy.



Image from Lauren Holub

Moonlight Exchange Co.

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Easy Luck Coffee | Drift Piercing Studios | The Social | The Beacham Orlando | Pinkie Orlando | Qreate Coffee + Studio

THE FOUNDER'S COLOR PALETTE WINTER 21/22



This season's color palette is inspired by being exhausted and getting dressed anyway. Inspired by bad taste, by overdoing it, by overdressing and being content. Show us how this inspires you, tag @doecreativeco on instagram with what you birth from whatever corner of sesame street this is. Love you.



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